"WE DO WHAT WE ADVERTISE"

THE GOLDEN RULE DRY GOODS COMPANY

The Big Sale Gets Better Each Day--Values for Tomorrow

On Sale Wednesday, August 9, 9 a. m., Great Sale of Ribbons Buy your Ribbons Wednesday. Greatest Values Ever Offered.

Special Plain Taffeta Ribbons, good quality, in light blue, pink, red, also black and white, in wide ribbon like Nos. 40 to 60, this 10c fine line on sale for, per yard

100 pieces Plain Taffeta and Moire Ribbons, also fancy flowered and Dresden Ribbons, 3 to 5 inches wide, worth 30c to 45c per 19c yard, for this day only, per yard

One Grand Lot Finest Ribbons, 4 to 6 in. wide in Satins, Messalines and Dresden 39c effects, values to \$1.00, per yard .

New Advertising Method.

which the stockholders have practical

cuts course in a number of the cities

and towns of New Mexico in the win

tion is the Midland Lyceum bereau'

This series includes by Homer

tive presentations.

series of five entertaining and instruc-

months tids year and succeeding

The course under considers

which have not.

SUITS AT BEACH

Citizens of Famous Summer

iated Costumes.

Resort Cannot Appreciate

Artistic Beauty of Abbrev-

being Beach, Calff. Aug. x-This

two ever recurring, or raths

a model city, but the price of keep

es: it one is cterum! Vigilance. There

ever equality, conflicts in which the

reformers find themselves engage

one is with violators of the probibe

tion law and the other is with your

and effugely ladies with advanced m

tions regarding authing suits. Som

those suits are contrivances un-

like antifring ever seen in the bucoli-

regions of Kumas and Lows, whomes

part of its papariation. Many of the

some form of bushing milt in which

total H. have no idea of the ingen-

Sin in this world springs up like

coods and the soil at Long Beach is

he less fertile than elsewhere, but

And Spreads Rapidly.

at one car and out at the other

That isn't the trouble with

tive given up telling my wife any

residents of Long Stones nover usu-

turned by the apparation.

Long Beach has drawn a considerable

One of the methods of advertising

On Sale Wednesday, Aug. 9, 2:30 p.m.

Great Sale of Fine Lawns for 5c

50 pieces New Summer Lawn, 28 inches wide, Great Assortment of Patterns, value to 15c per yard. All go on sale Wednesday, at 2:30 p. m., for, per yard

MEXICO IS NEXT ON PROGRAM OF

But Question of Whether It Could Survive Against Op-Chief Topic of Interest.

BURLESON WANTS TO MAKE TRADE AGREEMENT

would mean an order for burny of supplies from the minor of Mexico. the new products of Mexico and poid, it is believed, give a market SEEKING TO LEGALIZE for products of farms in the United

Critical States that allexion has a violaread of virgin paint, such and other commercial ferests of dimber. The Under bolt of the country covers the Absertal Correspondence to the Herald's Illia in he held this evening. shopes of the Shirva Mudre range and extends from a point near the Amer- power if: M. Dow is preparing to lean border oil the way to the bull- hegin another regal fight which the with forests of incloquing and other force the collections of the circ shares will be equal in value and you more hantable trees. This concern, the saciniting ordinance, by F s. Pearson of New York, owns: name will have been in offers 1-1 will be inquiringled at once and it a tract of three militan acres of time months and the property is subject to likely that certain ingrovements wh these large timber tracts and a marks priciate eleck of the county. This has ver attained, with assets of \$1.06, el for the product would be found all Mo. Dow will do the first of Septeme with the course stable marters, such

elli. It he asserted, to the rate h inter-

posed reciprocity as to their product-

This may apply conveniently to Ber much onton growers. In the Tamplea district or Mexico the Barmeda onlyg industry has assumed great to portonic within the but two or the Franciand in space of the duty on its Ret 10 the United States, tyrze ship ments heing made fast year fro-Tamples to New York by bont, anfrom that and other points in the Chall Coast region by 29th to St. Louis and other more western cities of the

ittue fruits Mexico would be able to position Aroused is Now enter the Chief States market on a mand. Alreads that I the present duty that is in force on critique there Dunally Se the United States from that

has aroused actions in a claused that if this chould be done chaple he adopted with Mexico it border which would derive their are

SPRINKLING LIEN

Attorney Has Long Document Rendy to File With Probate Clerk,

Roswell, N. M., Aug. S., City Atmass of Telaumepee, where the less justy infinite extracts to ma-

Lind in Western Children in. If a fight latter the city may like a be made on the grounds there should be free trade us to him- how on the immerty affected in the or there would doubtless by an im- but on the immerity affected in the The repurs of Secretary W M. Me strength of the constitution of the constit development of many of most the a sprinting fion with the in the most financing condition middle western part of Lor. 28 days after the expiration of as the grounds of the acres, and the

Millere are 2.400 accounts on the ests of Mexico. It would encourage out clerk's books in the sprinkling because the executives of the associathe stocking by American cattlemen fund, each account averaging on cents (for believe that until proper funds of many of the large tracts of land per month or is per year, making a are in hand, it will be impossible to in that country that are now prace next sum in the appropriate of more place the Chantauqua acoperly before toulty on a moneyevers producted then 120,000 that must be threed the public so that it may receive the havis can to the fack of the stock into the city coffers for the avoid- support from the palance of the te-Perce of the prinkling assume.

BE PLACED ON A

Complete Reorganization of by decided upon is the holding of a ly-Association Proposed With Many Suggestions for Making Institution State Wide

(By D. R. Lane)

estined to put the Mountaining Chartangen per saments upon a maneral same quartet and the importal Con-passe of the soundest type was taken our party. All of these entertainat gathering of prominent stockhold, ductions which will give the public issue a full perdon for him. era were officially adopted.

rea of all, between, would be a re- the of the stock in blocks of \$100 or have his money refunded cheerfully attracted across Mrs. Artifo's body il is go of the mineral \$5 shares. This plan and without questions, upon request, on the floor. She had been overcome done provides for sinch subscriptions of They will be sent to those sections by gas. Regars curried her into the shocitors on the American sole of the paid. All dividends widen may be de- que and those chirest are so be applied lowerd the enyment for the stort, until it is cent, in become work, and will receive farge pletely mail off.

not the day for the annual meeting Corbett, president, and W. M. McCoy. A bitof meeting will be held as to Dr. H. K. Hedding. mining year will be elected at a misely securious

Old stockholders who are now fully Coy, J. P. Durlavy, Isane Fulton. puts up will receive shares or the in- Charles L. Bure John W. Corbett, dithree for each two sex paids the old W. M. MeCoy, seers are: Charles L. hours bearing and those are covered remains when they undertake to ones being retained. Our and new Burt, terminer

the lower. Modern Launder company, headed by on Angust I the sprinking order sales, an active acceptaint example. With nurds obtained from the stock

> the year the ordinance has been in buildings estimated at a very consevative figure.

> > The stock solicitation is being mad-Pitting which it deserves. The lastiful

FORMER CONVICT IS Torrance county enterpris is in he made a New Mexico at one whose influence will reac to the benefit of the present and e rising generations, which shall declop, especially in the younger Eng appasing Spanish Americans. better idea of American institutions and ideals, which these bright young men and women are rapidly absorb

Full Liberty May Be Restored to John Rogers, Oldest Prisoner in Kansas Institution. For His Bravery.

Machicanal. N. M. Ams & - A stee Wilson, Lacing T. Pollarshee, Hallie age through the shorts of Mrs. C. T. that would give just the right touch ground and so severely injured that tiary, was pareded. Recently Rogers the stage formidably armed with a to his log and shoulder. Miss Dels at the annual stuesholders meeting of ments will be offered at very moderate saved Mrs. Artities life, and now she that organization today, when suc- orders, as it is the intention of the land other friends of flogers are makgestions made vesterday at an inform association to send them out as pro- ing an effort to have Governor Stunbs

plete reorganization of the Chautan-day next year. They will not be re-position for him as sexton of the qua association with an increase of garded as money-makers for the In-church she attended. Recently, while och from \$20,000 to \$50,000; and the structor is any sense of the word and working around Mrs. Artip's home, home, in this usually dull season, fice the animal veered suddenly to his adoption of a selling plan for dispose one not satisfied with them will Rogers went into the faundry and will serve the excellent purpose of left and jumped upon the adolesals. sections by gas. Regers carried her into the torest in commercial and general instudied directions of Texas and Maxico.

It a comprosity part on the come general intimes that is non pending in

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transmitted stress and many new large amounts of outside sup
person hospital and was familiar

with first aid work. Physicians said

The fifth the total tung cutting and new amount of publica. The plans above Part Scott for the killing of his em-After the stockholders may this outlined are due in large measure to player, a farmer. Because of mis-morning it was found feet today was Rabia C Ely of Denting, to John W. treatment the farmer's wife and treatment the farmer's wife and daughter decided Depton C. removes to legally rathe the pre- Crawl is the representative of the and be went with them. Returning ceedings of today. Officers for the Midland circuit to charge of the ne- to the farmhouse for something be had forgotten he was attacked by the The retiring officers are: W M Mc farmer and killed him. He was in prison twenty years and was a model prisoner. Mrs. Artlip became interrated in his case and through her of fertis by was paroled and released the his before Thankogiving day in 1909. He has laithfully observed the condifinite of the purole and now necuring of his faithfulness and the saving of

Mrs. Arttip a life he may be made a

Photographs That Will Show Players in Important Scenes Are to Be Made By W. M.

W. M. Gray, the popular photograther on Central avenue, will take th detures that are to advertise. The Man From Home," in the windows This is the plus which is to be given as a benefit for the V. W. C. A. IR their efforts to accure a permanent home in this city, on the evenings of a sensation at the department of the phonomenon of a pathing suit un- August 21 and 25. There are a num- emacion sextenday when the m til the settled down in that staid her of scenes in the play that bond sent him word that he could not t tawn by the sea shore to round out themselves readily to photographic the previously devoted to the suc- groups, and these will be made the resaful propagation of hoge and corn, nost of, in the placards which will be and, not unnaturally, they are dis-used and individual pictures of the cast in the costumes of the play will So, martly a week pusses when the also be placed on view in a number sty council does not meet to interpret of the downtown windows.

A model town is a thing to be de- and the special uniforms and coshave not arrived. These have been santly belogious task of maintaining ordered from Goldstein's in San Franciscot for his pules, ciseo, who have consented to have the costumes here in plenty of time for the pictures.

Long Beach is not to be permitted to initials by Elwood M. Albright, will A series of fifteen large posters, oralso be put out the early part of this week. These posters are in color and says, had poisoned the mind of the give charactude representations of Burnister against him.

asts of the plays drawing lots

Throught the kindness of the owner, of moving picture houses in the city, announcements of the play are being flashed on the screen. No effort is being spaced to bring the performance before the public, An audition to the equipment of

the play is Clarence E. Davidson, the manager of the Albaquerque Apprelitice Athletic association, and for a ong time bugler for company G of the national guard of this city. Bugla calls are needed in the general comnotion attendant upon the search for in escaped bandit in the play. The committee after a long scarch had alhot gan, remarks: "There is nothing gado escaped unburt, like a little convict shooting to break

the bloomin monotony, what ?" These suggestions enthody a com- be prayed at the Chantauqua twice a Rogers to St. Joseph and obtained a great number of people who have sig-

That is Ideal of National Irrigation Congress According to Prominent Leader of Mormon Church.

pose is an organization having the desize to open, as far as practicable every possible doorway of entry for home makers," says John Henry Smith, a leader of the Church of La ter Day Samue, Salt hake City, Utah

The west as we all know, afford simple field for such work, but the regulation of water be a most out water to supply the nomediate needs of the home and at the extile and horses necessary to the establishment of a home in what is known as the dry sections of the country "I take an intense interest in this

york because I recognize the fact that millions of unhappy persons are o be found in the great cities of our ountry, as well as in other fands, to whom every right-thinking American should lend a hand in the acomplishment of the great purpose omes for the beameless, brend for the treadless and clother for the elothes less, and to make them able to accomplish this for themselves."

REVOLUTIONIST WANTS MONEY

Galiriel Rais, a revolutionary toncolve little. The affected enter uses some very strong language against the intrisfer and finally recomind to the cystanders his community

It will be several days before this spont of his fortune \$5,000 in the rev too great textile scanomy has been is done, however, as the claborate olutionary cause and that, learning gowin of the ladies are not yet built. that the expenses of the leaders were to be referribed, he directed himself ! sized, but those of us who have never tumes of the Noupolitan characters Gavira, the chief of arms in the stal of Yers Cruz and came near being

initiates of governacion, thinking to receive, as he said, some considers tion, but being reburred he have the blame at the door of Gavira was a

exclose personages of the play They are of the sort used in advertising by had 5,000 men at his communic In his rage the tender declared that "So have I mine, it simply goes in the Stanford university theatricals and and that he propose to fight if his decome car and out at the other." will be quite a novelty here. The mands are not considered, and that members of the cast have spoken for us a last resort he will become a wife. It goes in at one car and comes them to be used as posters, and they Revisia, as he is sure that Reyes her mouth .- Boston Tran- will get them after the show. At would give better head to his follow-Stanford University the posters are ers than Mudera.

Lino Romero, Las Vegas Hero, Receives Injuries From Attempt to Stop Runaway; Miss Delgado Unhurt.

tas Vegas, N. M., Aug. 8 .- In a hemost despaired of finding a bugler role effort to save Miss Eugenio Detfemiliar with the Halian calls, when sado from injury when her horse ran Mr. Davidson consented to obtain a away with her early Thursday even-Topolas, Kane. Aug. 1 -- Two years mutual, and "get the calls down" ing. Line Romero was thrown to the o the bandit hunting. As Almeric, he was compelled to remain in his ne of the Englishmen who comes on bed todas. Homero suffered injuries

While out ciding horsoback with some friends Miss Delgado's horse The same statement may be applied [became unmanageable and started to to the play, and it is expected by the run. However put spurs to his horse and gave chuse. Miss Romero's horse initial their intention to the commit- circled about the north side of the sees, of attending that the "Man From Plaza park. Near Mr. Gortner's ofbreakin' the bloomin' monotony, Romero followed, reaching for the bridle rein of the girl's horse as his mount struck the walk. Hoth horses hipped on the sollewalk and fell.

> is horse having alighted in the gutnot horse got quickly to hor feet and imial ron into the sard at the cent f the residence of Dr. E. B. Since. where he stopped. Miss Shapp succeeded in stopping her mount near Muss Deigndo is a sister of Lorenzo

belgade, clerk of the probate court.

"I have been somewhat costive, but Donn's Regulets gave just the results desired. They act mildly and regu-Chicago, Aug. 8 .- "The National late the leavely perfectle." George registion congress to its main par- B. Krome, 306 Walnut avenue, Altooms, Pa.

> Trade With Merchants Who Give

National Trading Stamps With Each Cash Purchase

Here is the list:

The Airdone Hogh Trotter M. Mandell Weiller & Benjamin Alvarado Pharmacy Printeger Bulletes Ranbe & Manger Mandell, Meyer & Co. Schutt & Atteburs New Mexico Cleaning & Dye Works B. Wulfe, Photographer The Poote Co.-5c & 10c O. A. Matson & Co. Hubbs Launder Co.

Ask for your stamps You are entitled to them.

dontont Publishing Co.



